



EVOdown®

HALF FIBERS, HALF INSULATION,
FULLY RECYCLED

The Thermore Group was **founded in Milan in 1972**. Fifty years later, the company is still defending its title as the **global insulation specialist** for apparel. Thermore's team includes **young talents under the age of 30**, which is what allows Thermore to stay ahead of the curve in the traditional environment of the textile industry. Established by Lucio Siniscalchi, Thermore now welcomes the **third generation of the Siniscalchi family** into the business, projecting the company into the future.

This year, Thermore launches **EVOdown®**, made of **100% recycled fibers** from **PET bottles**. Thermore EVOdown® bridges the gap between free fibers and traditional padding, delivering the **ultra-soft hand** and **luxurious drape** of blow-in fibers **in a rolled form**. This **hybrid technology** - as consumers like to refer to it - allows to **boost productivity** and **ease of manufacturing**.



Thermore® EVOdown®

In fact, EVOdown® consists of millions of free fibers encapsulated by two containing outer layers, making it **the world's only product of this type**. Consumers will enjoy the **light-weight** and **silky touch** of EVOdown®-made garments, as well as its unbeatable **easy care**.

EVOdown® Recycled is another step towards sustainability for the Milan-based company, which has now converted over **97% of its turnover** into **insulations made of either fully or partially recycled fibers** (based on actual sales figures). This brings Thermore closer than ever to an **exclusively sustainable product offer**; and while the industry talks about future projects and roadmaps,



Thermore headquarters in Milan

Thermore is already at the finish line being almost completely sustainable. This doesn't come as a surprise: sustainability has always been part of Thermore's DNA, as the Group **pioneered the use of recycled fibers in the early 80s** and mastered it thereafter.

ABOUT THERMORE

Based in Milan - Italy, Thermore is specialized in research, development, production and marketing of high quality thermal insulation for apparel. Through its global sales network and its productions in the Far East and in Europe, Thermore caters to the best brands in the outerwear industry. Thermore was the first company to launch a sustainable insulation in the 80s and is now highly concentrated on eco-friendly innovation, mostly using polyester fibers recycled from PET bottles.



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